



**August
2022**

STATUS REPORT

AUGUST 2022

**MI Tri-Share Child
Care Program**

MI Tri-Share
CHILD CARE





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ABOUT TRI-SHARE

The MI Tri-Share Child Care Program (**Tri-Share**) is an **innovative** public/private partnership that equally **shares the cost of child care** between employers, employees, and the state of Michigan.

UPDATES

The **GüD Media state-wide media campaign** has begun promoting Tri-Share in the **outdoor market** (billboards with high reach and visibility) as well **digital and social media** (including TV/Audio).

FACILITATOR HUBS

Tri-Share has expanded to cover 59 counties and the city of Detroit. Below is a list of all the regions. Our new facilitator hubs are actively recruiting interested employers in their region!

Goodwill Industries of West MI

- Lake, Mason, Muskegon, Newaygo, Oceana, and Ottawa

United Way of Northwest MI

- Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Manistee, Leelanau, Missaukee, and Wexford

Saginaw ISD

- Great Lakes Bay Region

Battle Creek Shared Services Alliances

- Calhoun County

Mothering Justice

- Detroit

St. Clair RESA

- St. Clair County

Southwest Child Care Resources

- Kalamazoo County

Vibrant Futures

- Kent County

Shiawassee RESD

- Shiawassee County

Child Care Network

- Branch, Genesee, Hillsdale, Jackson, Lenawee, Livingston, Monroe, and Washtenaw counties

Marquette-Alger RESA

- Upper Peninsula

Otsego County Economic Alliance, Inc.

- Otsego, Crawford, Montmorency, Ogemaw, Roscommon and Oscoda counties

Everybody Ready

- Detroit



ENROLLMENT STATUS

- There are currently **85 employers** enrolled across **13 Hubs**.
- Enrolled **employers vary in size** from small to big business.
- Current enrolled employers represent **various industries**, including social assistance, agriculture, manufacturing, arts, and social and civil service orgs.
- Hubs are actively recruiting employees from participating employers. Currently there are **80 employees** enrolled across 13 Hubs.
- Enrolled employees are receiving support for full and part-time child care as well as before and after school care for **102 children**. Children range between the ages of 6 months to 11 years old.



PRESS

- *Thrive By 5 pitches 'tri-share' pilot | News Sun | kpcnews.com*
- *Survey shows Michigan small businesses challenged by inflation and supply shortages (michiganradio.org)*
- *Michigan is desperately trying to make private child care more affordable*
- *POVERTY TASK FORCE DISCUSSES RURAL ISSUES | News, Sports, Jobs - The Mining Journal*

Want to learn more?

Check out our updated website to find more info on Tri-Share - michigan.gov/tri-share